

## Portfolio User test – Georgi Fidanov

1. What is your first impression of the website?

Really interesting design with a good idea in mind.

2. Try to find the “Branding” project page. Was it confusing?

[He scrolled through the index page and found the link to the branding project]. It wasn't hard to find it I even could have clicked on my work to find it faster.

3. Is it easy to navigate between sections like Projects, About, and Learning Outcomes?

Its quite easy to find everything since most of the links are in one place.

4. Is there any information you think is missing?

I am not going to read though everything and I am not sure what exactly needs to be there, but from what I have gathered it looks like you are doing some cool things in media.

5. Can you quickly understand what kind of designer I am and what I do?

Yes. You like to make the color palate interesting but still professional and according to the assignment. The concepts on your mind are well presented

6. Is there something that you noticed that you really liked?

The idea for the “About me” page with the animations, it looks really cool in combination with the picture

7. Is there anything you were looking for but couldn't find?

I don't think so maybe only that the social media link in the footer don't work.

8. What would you improve or change to make the website better?

Maybe the text saying scroll for more should only be on the first page because it is getting repetitive to be everywhere.

## Conclusion

Overall the testing went really well. It gave me valuable feedback that the website is visually engaging, easy to navigate, and that it communicates my work and design style. The tester liked the unique design elements, particularly the animated "About Me" page, and found project access easy.

He did mention that there are a few areas for improvement. The repetitive “scroll for more” text across all pages was distracting, and also the non-functional social media

links in the footer. Overall, the feedback showed me that the site successfully shows my media design skills, with only minor notes that needed to be changed to improve the user experience further.